

# UNLIMITED WP

<https://careers.unlimitedwp.com/job/digital-marketing-executive/>

## Digital Marketing Executive

### Description

We are a team of 85+ expert developers and designers who strive to make a difference on the web every day. At UnlimitedWP, our goal is to build web projects that offer beautiful experiences. We exclusively work with digital agencies around the world to offer dedicated WordPress support.

- We strongly believe in creativity in our work environment.
- We don't believe in the one-man army, you need to be a team player.
- Our environment demands you to constantly increase your personal knowledge and to grow your self as a Digital Marketer.
- We go the extra mile for our clients and it is a must for you to do so too.

### Responsibilities

- Supervise the current company incidence on social media marketing campaigns.
- Active involvement in Search Engine Optimization (SEO) efforts.
- Prepare operational newsletters and persuasive email marketing strategies.
- Provide inventive designs for content marketing.
- Work together with Web Designers to maximize user experience.
- Coordinate with Social Media Marketing Manager in regards to the online adverts.
- Stay updated with digital marketing trends and attend networking events.

### Qualifications

- Bachelor's degree in Marketing, Information Technology or relevant field.
- Proven work experience as Digital Marketing Executive, Digital Marketing Specialist, Digital Marketing Manager or a related position.
- Exceptional knowledge of digital marketing ideas on SEO and SEM.
- Working experience of ad aiding tools.
- Knowhow of web analytics tools.
- Experience in creative content writing.
- Ability to work in a team or individually as and when required.
- Ability to manage and handle multiple tasks.
- Outstanding problem-solving skills.
- Exceptional attention to detail.
- A critical thinker.
- Good verbal and written communication skills.
- Strong working experience with Google Analytics, PPC, Paid Marketing, B2B, Content Marketing, Google Tag, Email Marketing and Google Ads

### Experience

- The candidate should have a good command of different marketing engines
- Minimum 4 years of experience in Digital Marketing

### Employment Type

Full-time

### Beginning of employment

Immediate

### Duration of employment

Permanent

### Job Location

504 & 613 – 615, J. B. Tower, Drive-In Road, 380052, Ahmedabad, Thaltej, India

### Working Hours

10 AM to 7 PM (Regular shift)

### Valid through

31.12.2023

## **Job Benefits**

- Grow your career with our fast-growing company
- Be a part of a unique WordPress agency
- Flexible timings
- Benefit Plan
- Paid Leave
- 5 Days Working
- Health Benefit
- Process-driven and established environment
- Bi-weekly training sessions

## **Contacts**

For any further information, you can reach out to us at [hr@unlimitedwp.com](mailto:hr@unlimitedwp.com)/  
[atit@unlimitedwp.com](mailto:atit@unlimitedwp.com).

Important Note: During the application process, ensure your contact information (email and phone number) is up to date and upload your current resume when submitting your application for consideration.

## **Hiring organization**

UnlimitedWP Pvt Ltd