

UNLIMITED WP

<https://careers.unlimitedwp.com/job/head-of-digital-marketing/>

Head Of Digital Marketing

Description

We are a team of 70+ expert developers and designers who strive to make a difference on the web every day. At UnlimitedWP, our goal is to build web projects that offer beautiful experiences. We exclusively work with digital agencies around the world to offer dedicated WordPress support.

We are looking for a digital marketing head to join our growing team and lead our business development.

Responsibilities

- We are seeing rapid growth with our business model and building an A-players team of digital marketers. This role is to head the entire team and thus you will require at least 3 years of prior experience as a digital marketing head.
- One of the most important factors for this role is your experience and interest in the WordPress ecosystem.
- You need to have experience leading team of sales and marketing team.
- A fast-growing company with a unique model in the IT industry.
- We do not offer digital marketing to our clients and this job is to work solely on our internal business digital marketing activities. You will work directly with our CEO based in Boston, USA.
- We are looking for a team member who is equally passionate about WordPress as we are at UnlimitedWP. Mention WordPress at top of your cover letter to demonstrate you have read this job post fully.
- You will be required to have above excellent English communication.
- We are looking for an individual who loves startup culture and understands growth hacking marketing.
- We believe in a focused approach in our offering and only offer WordPress service. Same way, we are focused on selected areas for our marketing efforts as well. We do FB and Google ads, LinkedIn, SEO optimization with our in-house SEO expert, and lead nurture with content. Surrounding these are marketing engines of ours, we conduct all digital marketing activities. This role is to manage it all and be the head of everything. Understandably this is not for a fresher nor the salary is.
- We are willing to work with you to ensure your personal and life goals are achieved during your tenure at our company.
- One thing I can tell you about us is that we are not a normal company. We constantly challenge our individual self to beat our own goals. We believe in personal mental wellness and that employee is part of our dream and we shall treat it like that.
- If you have what it takes, go ahead to apply and we shall talk to you soon!
- This position is for someone ideally located in Ahmedabad, India. We are open to a remote position if the candidate is exceptional.
- We are looking forward to hearing from A-players.

Qualifications

The candidate should have a good command of different marketing engines

Employment Type

Full-time

Beginning of employment

Immediate

Duration of employment

Permanent

Job Location

613 – 615 , J. B. Tower, Drive-In Road, 380054, Ahmedabad, Thaltej

Working Hours

Flexible Timing: 8 AM to 8 PM (8:30 Working hours, Time Zone: IST)

Valid through

31.10.2022

Experience

Minimum 3 years of experience as a digital marketing head

Job Benefits

- Grow your career with our fast-growing company
- Be a part of a unique WordPress agency
- Flexible timings
- Benefit Plan
- Paid Leave
- 5 Days Working
- Health Benefit
- Process-driven and established environment
- Bi-weekly training sessions

Contacts

For any further information, you can reach out to us at hr@unlimitedwp.com / foram@unlimitedwp.com.

Hiring organization

UnlimitedWP