

UNLIMITED WP

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Sr PPC (Google Ads)

Description

We are seeking a highly motivated and results-driven PPC Manager to join our growing team. The PPC Manager will be responsible for developing, executing, and managing highly effective pay-per-click (PPC) campaigns for our clients. The ideal candidate should have experience in developing and executing successful PPC campaigns, including search, display, and retargeting advertising.

Responsibilities

- Develop, execute and manage highly effective PPC campaigns for clients
- Conduct extensive keyword research to identify target keywords and create compelling ad copy
- Manage bid management, ad placement, and budget allocation for each campaign
- Continuously analyze and optimize campaign performance, identifying areas for improvement and making data-driven decisions
- Develop and implement tracking and reporting processes to monitor campaign performance and provide insights to clients
- Collaborate with other team members to develop and execute integrated digital marketing strategies
- Stay up-to-date with industry trends and developments, including new technologies and platforms

Qualifications

- Proven experience as a PPC Manager with a successful track record of delivering high-performing PPC campaigns
- Strong knowledge of AdWords, Bing Ads, and other major PPC platforms
- Experience with Google Analytics, Google Tag Manager, and other web analytics tools
- Excellent analytical and problem-solving skills
- Strong written and verbal communication skills
- Ability to work independently and as part of a team
- Detail-oriented and highly organized
- Bachelor's degree in Marketing, Advertising, or related field preferred

Experience

- Min 3 years of experience with IT industry
- Must have experience in Google Ads

Job Benefits

- Grow your career with our fast-growing company

Employment Type

Full-time

Beginning of employment

Immediate

Duration of employment

Permanent

Job Location

B - 101 to 105, Shilp Corporate Park, Rajpath Rangoli Road, 380054, Ahmedabad, Thaltej, India

Working Hours

8:30 working hours

Valid through

31.12.2023

- Be a part of a unique WordPress agency
- Flexible timings
- Benefit Plan
- Paid Leave
- 5 Days Working
- Health Benefit
- Process-driven and established environment
- Bi-weekly training sessions

Contacts

For any further information, you can reach out to us at hr@unlimitedwp.com / recruitment@unlimitedwp.com

Important Note: During the application process, ensure your contact information (email and phone number) is up to date and upload your current resume when submitting your application for consideration.

Hiring organization

<https://careers.unlimitedwp.com/>