

UNLIMITED WP

<https://careers.unlimitedwp.com/job/technical-content-writer-wordpress-blog-article/>

Technical Content Writer – WordPress

Description

We are looking to hire a dedicated content writer to create content for blogs, articles, product descriptions, social media, and the company website. The content writer's responsibilities include evaluating analytics to adjust content as needed, regularly updating the company's website, and promoting the company blog by pitching articles to various third-party platforms. You should also be able to follow editorial guidelines when creating content.

To be successful as a content writer, you should keep abreast of the latest SEO techniques. Ultimately, a top-performing Content Writer should be able to contribute to the development of strategies that will increase reader engagement.

Responsibilities

- Producing high-quality documentation that is appropriate for its intended audience
- Working with internal teams on product and documentation requirements
- Writing easy-to-understand user interface text, online help, and developer guides
- Work with internal teams to obtain an in-depth understanding of the product and the documentation requirements
- Produce high-quality documentation that meets applicable standards and is appropriate for its intended audience
- Create tutorials to help end-users use a variety of applications
- Analyze existing and potential content, focusing on reuse and single-sourcing opportunities
- Obtain a deep understanding of products and services to translate complex product information into simple, polished, and engaging content
- Write user-friendly content that meets the needs of the target audience, turning insights into language that sets our users up for success
- Evaluate current content and develop innovative approaches for improvement

Requirement and Skills

- Proven working experience in technical writing of software documentation
- Minimum of 3 years of professional work experience in technical documentation.
- Strong written and verbal communication and experience working with content in multiple mediums.
- Strong experience owning an end-to-end documentation creation process
- Excellent attention to detail and the ability to prioritize and work on multiple projects in a fast-paced, changing environment.
- positive attitude, willing to jump in and tackle new challenges.
- Proven working experience in technical WordPress of CMS & WordPress Technology
- High-quality deliver high-quality Content paying attention to detail
- Ability to quickly grasp complex technical concepts and make them easily

Employment Type

Full-time

Beginning of employment

Immediate

Duration of employment

Permanent

Job Location

504, 613 – 615, JB Tower, Nr. Sal Hospital,, 380054, Ahmedabad, Gujarat, India

Working Hours

9:00 AM TO 6:00 PM (Day Shift),
Time Zone: IST

Valid through

31.12.2023

Skills

- Technical Content Writing
- WordPress knowledge
- Excellent Writing in English

understandable in text and pictures

- Excellent written skills in English

Qualifications

- Proven ability to handle multiple projects simultaneously, with an eye for prioritization
- Firm understanding of the systems development life cycle (SDLC)
- Previous technical writing experience in CMS.
- Minimum of 3 years of professional work experience in technical documentation.

Experience

Minimum 3 years of experience in technical content writing

Job Benefits

- Grow your career with our fast-growing company
- Be a part of a unique WordPress agency
- Flexible timings
- Benefit Plan
- Paid Leave
- 5 Days Working
- Health Benefit
- Process-driven and established environment
- Bi-weekly training sessions

Contacts

For any further information, you can reach out to us at hr@unlimitedwp.com / atit@unlimitedwp.com

Important Note: During the application process, ensure your contact information (email and phone number) is up to date and upload your current resume when submitting your application for consideration.

Hiring organization

UnlimitedWP Pvt LTD